

Akinyele M. Agunbiade

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PROFESSIONAL SUMMARY

My work experience has majorly involved **User Experience Design, Web Development, Visual Design, Digital Marketing and Online Advertising.**

The two reasons I have such a diverse skillset are:

- I have worked in mid-sized organizations that have **required multiple task fulfillments**, and I have **met the challenge** by **learning new skills** and utilizing them.
- I usually get **team leadership positions**, so I have had to **study administration, project management, supply chain management, six sigma, scrum, design thinking** and a few other skills to **keep abreast of tasks.**

I have also had to learn complementary **skills for a UX Designer** which incidentally include my initial degree – **Geospatial Analysis (GIS)**. Others include **UI Design, Business Analysis, Data Analysis, Visual Design, Content Design, Multimedia Development, Project Management** and some position requirements like Production Management and Viral Marketing, Online Marketing, Digital Marketing, and Social Media Management.

CORE SKILLS

UX/UI:

- User Experience Design.
- User Experience Project Management.
- User Experience Strategy.
- User Experience Research.
- User Experience Testing.
- User Modelling.

Complementary:

- Design Thinking.
- Copywriting and Content Development.
- Information Architecture Design.
- Usability.

EXPERIENCE

UX Consultant and Web Developer (Consulting) | SmartGeeks Support (Pty.)

January 2018 till date

Responsibilities: User Experience Designer, Information Architect, Digital Marketing, Web Developer, and Digital Strategist.

Achievements:

- Redesigned BasetsanaKumalo.com making it responsive and more user-friendly.

Head of Information Technology Unit | LoveWorldSAT Television (SA)

June 2014 – January 2018

Responsibilities: Team Lead, Web Development, UX Designer, Mobile App Development, Live Streaming Professional, Internet Radio Production and Management, Social Media Management, Brand Strategy Development, Communication; and Digital Marketing.

Achievements:

- Managed UX Projects for Apps, and Websites.
- Extended Mobile Apps to four from two platforms.
- Built several iterations of Company Website.
- Concepted and Created an Online Radio Station.
- Built three iterations of Mobile App with Live Streaming, VOD, Photo Galleries, etc
- Carried out Graphics Design and Creative projects for various entities.

Managing Consultant | IQlibrium Enterprises

July 2011 till June 2014

Responsibilities: Product Management, Web Development Team Lead, User Experience Design, Brand Strategy Development and Communication; Digital Branding.

Achievements:

- Carried out several high-level Web Development work as a company and in conjunction with other organizations and individuals.
- Consulting for Cross Marketing Support Limited in Events Design and Consulting.

- Carried out several Graphics and Creative projects for various organizations.

Head of IT, Webmaster

| SuperScreen

Television

October 2010 - July 2011

Responsibilities: Web Development, UX Design, and IT Infrastructure Implementation and Management.

Achievements:

- Developed a Standard Operating Procedure for the company, which ensures proper execution of tasks, and accountability in operations.
- I have built from the scratch, a full-fledged Web team, that developed and managed the station's online impact which included News, Programs, Social networking.

Managing Consultant

| IQlibrium Enterprises

February 2004 - September 2010

Responsibilities: Brand Strategy Development and Communication; Digital Branding.

Achievements:

- Built the company from the scratch - marketing, holding trainings, doing pro-bono work, managing customer service, and creating contents, till the business grew large enough to employ staff.
- Built the business through various stages from a "self-employed" entity, to a business with a few staff, all the way up to hiring quite a number of staffers (6), and then running a lean system, where a few highly trained, but part-time staff run a synchronized supply chain, that churns out work effectively and speedily without all the overhead.
- Grown the business, while sporting a crack-team, that could carry out any development or production task, no matter how complex, by effective project management, supply chain management, and achieving the speed and agility that the larger organizations may not achieve because of size, business process and bureaucracy.

Administrative & Media Manager | Just Instincts/Jopa Energy Limited

May 2009 – January 2010

Responsibilities: Administrative Head of the group of two companies, reporting to a General Manager, who reports to the CEO. Managing all Media aspects of the company, which include Brand Strategy Development and Communication, BTL Events and Activations, Website Development, Marketing Communication Materials, Proposals and other design work.

Achievements:

- Developed an Integrated Appraisal system for both companies.
- Prepared a HSE document for Just Instincts Limited.
- Learnt on the job, how not to manage a business, teams and processes.

Trainer & Developer (Consulting) | BLW Inc. - Missions Dept.

July 2008 – September 2008

Responsibilities: Plan and Implement the Development of a Multimedia Unit; train the Department's staff in New-Media, Online Business, Graphics/Web Design & Development, Print and Multimedia.

Achievements:

- Developed and implemented a training program that developed amongst a cross section of staff members, various new media skills which include: Blogging, Social networking, Web Content Development and Managing Web Projects. Other skills developed included Graphic Design, Web Design, Web Development and Flash Animation.
- Developed a Website for the organization, and trained website managers to manage the site.

ICT Executive (Consulting) | The Business Support Group

January 2005 – July 2008

Responsibilities: Concept/Graphic Design and Development, Event Support/Management, Website Development and Management.

Achievements:

- Developed several websites for Events that the Group managed, which include a Rotary Event Website, The Group Website and a Website for the Niger Delta Development Forum Event.

- Carried out graphic design work for several programs which involved invitational materials, letterheads, and brochures, note pads, branded souvenirs, event sponsorship brochures and banners. This programs include the: Sensitization Program on Nigeria Being a Member of the United Nations Security Council (Brochures, Animated Address, Delegate Badges); Several African Investment Forums, West-Africa Investment Forums and SME Summits, co-hosted by the Commonwealth Business Council (Brochures, Letter heads, Sponsorship Brochures, Branded Bags, Notepads); Federal ministry of Commerce and Industry – Staff Training Program – Lagos & Abuja (File Folders, Branded Bags).
- Carried out event support services which include: Hotel Reservation, Logistics Services, Delegate Registration and Verification, Venue Management tasks, Project office tasks.

Art Executive | National Standard Magazine
September 2005 – January 2006 (Part-time & later Full Time)

Responsibilities: Research, Graphic Design and page planning, Pre-press and print Supervision.

Achievements:

- Managed sourcing for International news stories for the News Magazine.
- Developed a new and quicker production method for the magazine, moving from a complete design process with Adobe PageMaker, to breaking up the magazine amongst various graphics designers, using CorelDraw, and achieving greater speed and less incidences of data loss during pre-press and production.
- Created graphic contents for the Organization's website.

Map Analyst (NYSC) | Ministry of Lands & Housing,
Uyo

September 2004 – July 2005

Responsibilities: Carried out Pilot Computer Aided Map Development and Analysis.

Administrative Officer | The Believers' LoveWorld
Secretariat

October 2003 – August 2004

Responsibilities: Concept/Graphic Design and Development, Event Management, Website Development and Management.

Achievements:

- Carried out Events Management/Organization and Logistics tasks for the organization, during landmark annual International meetings.
- Carried out several innovative graphic design jobs, changing the way the organization communicates, and the quality of materials distributed during conferences and in correspondences.

Media Ministry Officer | Christ Embassy Ibadan

February 2002 – October 2003

Responsibilities: Graphic design, Pre-press and Printing and Administrative Work.

Media Ministry Assistant | Christ Embassy Ibadan

February 2001 – January 2002

Responsibilities: Graphic design, Pre-press and Printing.

EDUCATION/TRAINING

Richfield Graduate Institute of Technology

January 2018 - November 2018 (In-Progress, can switch to Distance).

Advanced Certificate (Associate Degree) in Information Technology

Shaw Academy

April 2018

Diploma in Digital Marketing

Microsoft

2011 - 2013

As a member of the Microsoft Partner Network, I have attended several trainings in O365, Azure, Sharepoint, C# Apps, etc, via classroom trainings, virtual learning platforms and via live-online classes, with some having tests and certificates accompanying.

NITDA/Google/FOSS Centre - Unilag/DataSphir

June 2010

Python Arica Training/Tour

P. D. Davies Consulting

March 2010

Project Management Professional (Authorized Training)

Obafemi Awolowo University

December 2006

Executive PG Dip – Logistics and Supply Chain Management

University of Ado-Ekiti

February 2001

B.Sc. Geography and Planning Sciences (Hons)

SOME OF MY COURSES & CERTIFICATIONS

- UX Foundation: Prototyping
- Scrum Fundamentals Certified
- Basics of Design Research – openSAP
- Basics of Design Testing – openSAP
- The World of Design Thinking - Udemy
- Introduction to Journalism – University of Strathclyde
- Ninja Writing: The Four Levels of Writing Mastery - Udemy
- Fundamentals of Project Planning – Darden School of Business - University of Virginia
- Digital Products Management – Darden School of Business - University of Virginia
- Intrapreneurship – Make Your Business Great Again - BizMOOC
- Modern Project Management with Agile & Scrum – Sitepoint
- SAP Leonardo Design-Led Engagements Basics
- SAP Leonardo Design-Led Engagements Demystified
- SAP Leonardo – Enabling The Intelligent Enterprise
- Google AdWords Certifications
 - Fundamentals
 - Search Advertising
 - Display Advertising

(over 20 others).

MY TOOLKIT

- Microsoft Office Suite
- Sketch, SAP BUILD, Pop, InVision, Moqups.
- Adobe Creative Suite
- Corel Graphics Suite
- Keynote
- ArcGIS
- R
- HTML/CSS/JavaScript

ASSOCIATIONS / PROFESSIONAL AFFILIATIONS

- Project Management Institute
- Microsoft Partner Network
- International Institute of Business Analysis
- Microsoft Cloud Society
- IIBA South Africa

THESIS AND PAPERS

- B.Sc. (HONS): Impacts On The Environment – A Case Study of the Chevron Escravos Gas Project
- Pg. Dip: Supply Chain Management as a Source for Competitive Advantage in the 21st Century – A Case Study of MTN Nigeria

BIODATA

- DOB: 31st January, 1978
- Sex: Male

REFERENCES

References are available on request.